

## Culture of Learning with High Expectations

**Core Belief: Every student can and must learn at grade level and beyond**

**Guarantee: Every student moves a minimum of a grade level each year**

**Instructional Focus: Literacy and Math**

### CTE District Advisory Committee Meeting

**DATE: September 24, 2020**

**LOCATION: Virtual Zoom**

**Objective:** The Advisory Board makes recommendations regarding the expansion of programs, curriculum, and professional learning. The Advisory Board will become familiar with the challenges facing public schools and become advocates and stakeholders, while helping to ensure high quality, relevant preparation for the workforce. The Advisory Board also assists with providing resources, marketing pathway opportunities, engaging work-based learning experiences, and student scholarships.

**Purpose:** Our purpose is to synchronize the work of our various teams to operationalize our vision for student success and theory of action by supporting CTE teachers with Work-Based Learning opportunities in support of student achievement.

**Norms:** Be on Time; Be Present; Be Decisive; Spread Joy; Live the Commitments

**Commitments:**

1. We agree to focus our discussions on the needs of Fresno Unified students and programs.
2. We agree to share ideas which serve to promote and grow the pathway.
3. We agree to network and promote the pathways and programs among peers in our professions.

Time	Description	Purpose/Learning	Presentor
3:30	Welcome and Introductions	1 <sup>st</sup> District CTE Advisory Committee Meeting of the 2020/2021 School Year  Approval of last meeting minutes	Chair, Chris Roup  Co-Chair- Nuvia Varela
3:35	CTE Champions	Adopt A Class - Teacher gratitudes for first Adopt a Class mentors in 2019/2020; Share 2020/2021 Goals and Outcomes	Tara Kaitfors, Business Engagement Coordinator
3:40	Workforce Development Board Presentation	COVID-19 Employment and Industry Impact in Fresno County	Erik Cherlaski, Fresno Regional Workforce Development Board
3:55	District Updates	2020/21 Priorities Virtual Innovation Program (VIP) Digital Resources and Professional Learning Grant Updates CTE Facilities Virtual Work-Based Learning Experiences	Kristen Boroski, Career Technical Education Director  Jeff Delong, Work Based Learning Coordinator

4:20	Public Comment/Announcements	Opportunity to share events, dates, updates	All
4:30	Meeting Adjournment	Next Meeting: December 10 <sup>th</sup>	Chair, Chris Roup

**CTE District Advisory, Events and Sub-Committee Meetings for 2020/2021 School Year**

**(all meetings will be conducted virtually)**

Advisory Meeting	Date and Time
Digital Media, Arts and Design Sub-Committee Meeting	October 1, 2020 3:30PM
Industrial Manufacturing and Technology Sub-Committee Meeting	October 8, 2020 4:00PM
Agriculture and Natural Resources Sub-Committee Meeting	October 22, 2020 3:30PM
Health and Human Services Sub-Committee	October 30, 2020 7:45AM
Education, Child Development and Public Service Sub-Committee Meeting	November 5, 2020 3:30PM
Business and Entrepreneurship Sub-Committee	November 12, 2020 3:30PM
District Advisory	December 10, 2020 3:30PM
Health and Human Services Sub-Committee	January 22, 2021 8:00AM
District Advisory	March 11, 2021 3:30PM
District Advisory	May 6, 2021 3:30PM
Health and Human Services Sub-Committee	March 26, 2021 7:45AM
Health and Human Services Sub-Committee	June 11, 2021 7:45AM

**Save the Dates: Virtual Job Shadow Days! For more information: Contact [Jeffery.delong@fresnounified.org](mailto:Jeffery.delong@fresnounified.org)**

Industry Sector Focus	Date and Time
Business & Entrepreneurship/Digital Media, Arts and Design	October 27, 2020 3:30-4:30PM
Education, Child Development and Public Service	November 18, 2020 3:30-4:30PM
Industrial Manufacturing and Technology	January 21, 2021 3:30-4:30PM
Health and Human Services	February 24, 2021 3:30-4:30PM
Agriculture and Natural Resources	March 18, 2021 3:30-4:30PM

**Please click the interest link for virtual experiences: <http://tiny.cc/x9qwsz>**

Please email [tara.kaitfors@fresnounified.org](mailto:tara.kaitfors@fresnounified.org) to receive invites and digital links for the meetings.

*Objective: The Advisory Board makes recommendations regarding the expansion of programs, curriculum, and professional learning. The Advisory Board will become familiar with the challenges facing public schools and become advocates and stakeholders, while helping to ensure high quality, relevant preparation for the workforce. The Advisory Board also assists with providing resources, marketing pathway opportunities, engaging work-based learning experiences, and student scholarships.*

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### Career Technical Education Advisory Board Meeting

**DATE:** September 24, 2020

**LOCATION:** Virtual Meeting - Zoom

#### Meeting Minutes

##### Voting Members:

- Tsegay Arefaine, Division of Apprenticeship Standards
- Jane Banks, Fresno Unified
- Kristen Boroski, Fresno Unified
- Mike Betts, Betts Co.
- Edgar Blunt, IMAGO
- Jon Bradford, IMAGO
- Erik Cherlaski, Fresno Workforce Connection
- Dale Costa, Fresno Unified
- Bryan Harley, CMAC
- Mandi Johal, Fresno EDC
- Jenna Lukens, Guarantee Real Estate
- Heather Marquez, Junior Achievement
- Michelle McGaughy, Mike McGaughy Classic Chevy Parts
- Emil Milevoj, Lyle Center for Innovation and Entrepreneurship
- Stephanie Robinson, Unitek
- Chris Roup, NAMI
- Tamela Ryatt, Fresno Unified
- Scott Sailor, Fresno State
- Michael Silveira, Kaiser Permanente
- Nuvia Varela, Regional Workforce Investment Board
- Jeremy Ward, Fresno Unified
- Valerie Vuicich, FCSS

##### Guests:

- Floridia Cheung, Fresno Unified
- Jeff DeLong, Fresno Unified
- Suki Dhillon, Fresno Unified
- Carlos Gonzales, Fresno Unified
- Lisa Hamby, Fresno Unified
- Nikki Henry, Fresno Unified
- Tara Kaitfors, Fresno Unified
- Grady Lane, Fresno Unified
- Damian Lay, Fresno State
- Robert Martinez, FCC
- Chris Navarro, Fresno Unified
- Troy Odell, Fresno Unified
- Justin Priest, Fresno Unified
- Maria Salinas, Fresno Unified
- Dina Scambray, Fresno Unified
- Keisha Shabazz, Fresno Unified
- Jennie Schwan, Guest
- Courtney Schwan, Guest
- Jodi Uyeg, Fresno Unified
- Katie Wortman, Fresno Unified
- Pamm Zierfuss-Hubbard, Clovis Community College

## **Welcome and Introductions:**

Chris Roup called the virtual meeting to order at 3:30 and began welcoming those on the call. Chris and Nuvia Varela wished all well and hoped all were coping with the pandemic and the fires of late. Chris reminded attendees of the roles of the CTE Advisory and gave a short summary of the agenda. She asked all attendees to please place names in the chat box as a type of sign in. Chris reminded all to please mute microphones and to please ask any questions via the chat box, as Kristen Boroski would be monitoring and answering those questions there.

## **New Business:**

Nuvia Varela asked for a motion to approve meeting minutes from May 14 CTE Advisory meeting. Motion to approve minutes made by Dale Costa and seconded by Stephanie Robinson with none opposed.

Chris began introducing the College and Career Readiness office and our guest presenter, Erik Cherlaski, with Fresno Regional Workforce Development Board. Erik presented on the current employment trends, skills gaps, needs and services due to the pandemic. Slides were shared with committee members as well.

Next, Tara shared on last year's first Adopt a Class program. She thanked the mentors who worked with teachers on the first Adopt a Class, and shared the outcomes for the 2020/2021 Adopt a Class program. The hope would be to expand the program to involve more mentors and support more teachers in an effort to learn curriculum, student outcomes, and ways to build engaging experiences for students. In appreciation of the first mentors for this program, the College and Career Readiness program created awards named after our first CTE Advisory Chair, Mike Schwan, who passed away September of 2019. Mike was an amazing partner and advocate to our programs. Tara shared the many ways he was a champion for our District and introduced guests on today's call – Mike's wife, Jennie Schwan and his daughter, Courtney Schwan. Several Coordinators also shared their gratitude for Mike, and Jennie and Courtney were happy to know all that he did for students in CTE, and thanked the team for honoring Mike in this way. The department also ordered a Fresno State Honor Wall brick in Mike Schwan's honor, which was up and displayed at Fresno State near the Kremen Building.

Kristen Boroski thanked all industry partners and College and Career Readiness staff for their valuable input into the Comprehensive Local needs Assessment conducted in mid-March. She shared the 5 focus areas for 2020/2021 based on that feedback. Those areas are: Communication, Industry recognized certifications, Marketing, and Recognition.

Kristen shared the latest initiative, Virtual Innovation Program or VIP, in partnership with Fresno State. Tara shared a video featuring this program and the many challenges that students of all grade levels would have the opportunity to compete in and earn digital badges, incentives and prizes. The challenges are open to grades Pre-K- 12th grade and include all populations including foster youth, homeless, and special education. Kristen asked for any partners interested in sponsoring incentives to reach out to Tara or herself. Digital resources, teacher supports, and professional learning opportunities have been modified to virtual formats, but they are still in full swing. Grants are still moving forward, and if you want to find out more about CTE Facilities updates, on October 21 we will be presenting at the FUSD Board Meeting. Attend at that time for more details.

Jeff Delong provided data on Work-Based Learning engagements, Job Shadow Days, and ways to get involved in future virtual experiences. He reminded industry of the various ways to connect with classes and teachers, and how those experiences (although virtual) continued to build engagements for the students. Jeff also shared a link for any partners interested in participating in virtual experiences moving forward.

Nuvia thanked all for being there and asked if there were any public comments or events to share. Mike Betts shared that San Joaquin Valley Manufacturing Alliance would be kicking off Manufacturing Month (October) with virtual tours for students interested in careers in Manufacturing. Mono Arun thanked business partners for supporting McLane recently. Chris Roup shared dates on Suicide Prevention and Suicide Awareness (September). NAMI has a great virtual video presentation that could be shared to use with students. Adults and students have been greatly challenged by this pandemic. Check in with each other to make sure your friends and loved ones are doing ok.

In October Mental Illness Awareness week is happening.

Email [chris@namifresno.org](mailto:chris@namifresno.org) to help support you in these important discussions.

Nuvia commented that as a Fresno Unified parent, she was pleased at the delivery of technology for her student in Distance Learning.

### **Adjournment:**

With no further discussions or announcements, Chris thanked all for attending and asked for motion to adjourn at 5:15 pm. Nuvia reminded all of future meetings scheduled for the 20/21 school year, and Tara will be sharing calendar invites to all to save those dates.

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### Career Technical Education Advisory Board Meeting

**DATE: December 10, 2020**

**LOCATION: Zoom**

**Purpose:** Our purpose is to synchronize the work of our various teams to operationalize our vision for student success and theory of action by supporting CCR team members in problem solving and making timely effective decisions in support of student achievement.

**Norms:** Be on Time; Be Present; Be Decisive; Spread Joy; Live the Commitments

**Commitments:**

1. We agree to focus our discussions on the needs of Fresno Unified students and programs.
2. We agree to share ideas which serve to promote and grow the pathway.
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Time	Description	Purpose/Learning	Presenter
3:30	Welcome and Introductions	Welcome Committee, New Guests, and Staff Approval of last meeting minutes	Chair, Chris Roup Co-Chair- Nuvia Varela
3:35	CTE Update	Distance Learning/Virtual Work-Based Learning Experiences	Jeremy Ward, Executive Officer Jeff Delong, Work-Based Learning Coordinator
3:40	Fresno Unified Update	Vision, Mission, Values, and Goals	Bob Nelson, Superintendent
3:55	District New Mission, Vision, Student/Staff/Family Goals, 5-year Strategic Plan	Prepare for Break Out Rooms: Share and ask for feedback. Break out sessions (10 groups/20 minutes): Question 1: How does CTE support and align to the new goals? Question 2: What are future opportunities to consider as we Prepare Career Ready Graduates?	Jeremy Ward, College and Career Readiness Executive Officer
4:25	Public Comment/Announcements	Opportunity to share events, dates, updates	All
4:30	Meeting Adjournment	Next Meeting: March 11, 2021	All

**CTE District Advisory, Events and Sub-Committee Meetings for 2020/2021 School Year**  
(all meetings will be conducted virtually)

<b>Event</b>	<b>Date and Time</b>
Agriculture and Natural Resources Sub-Committee	December 17, 2020 3:30PM
Education, Child Development, and Public Service Sub-Committee	January 13, 2021 3:30PM
Digital Media, Arts, and Design Sub-Committee	January 14, 2021 3:30PM
Industrial Manufacturing and Technology	January 19, 2021 4:00PM
Health and Human Services Sub-Committee	January 22, 2021 8:00AM
Business and Entrepreneurship Sub-Committee	January 28, 2021 3:30PM
Virtual Academic Decathlon- Judges Needed	January 30th, 2021 10:00-1:00PM & 1:00-4:00PM
Edison CS-Con – Computer Science Symposium	February 22-26th 3:00-4:30PM
District Advisory	May 6, 2021 3:30PM
Health and Human Services Sub-Committee	March 26, 2021 7:45AM
Health and Human Services Sub-Committee	June 11, 2021 7:45AM

**Save the Dates: Virtual Job Shadow Days!**

For more information: Contact [Jeffery.delong@fresnounified.org](mailto:Jeffery.delong@fresnounified.org)

<b>Sector</b>	<b>Date and Time</b>
Industrial Manufacturing and Technology	January 21, 2021 3:30-4:30PM
Health and Human Services	February 24, 2021 3:30-4:30PM
Agriculture and Natural Resources	March 18, 2021 3:30-4:30PM

Industry Partners: Please click the link below for more information

<https://rb.gy/ntq4jq>

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**DATE: December 10, 2020**

**LOCATION: Zoom**

**Meeting Minutes**

#### Voting Members:

- Kristen Boroski, Fresno Unified
- Mike Betts, Betts Co.
- Edgar Blunt, IMAGO
- Jon Bradford, IMAGO
- Rochelle Cantu, Paul Mitchell The School
- Lisa Hansen, CART
- Zulema Herrera, Holiday Inn Express
- Dale Costa, Fresno Unified
- Patricia Gutierrez, Fresno Unified
- Mark Jackson, Pi Shop
- Heather Marquez, Junior Achievement
- Courtney McMahon, Clovis Adult Education
- Emil Milevoj, Lyle Center for Innovation and Entrepreneurship
- Sarah Pedelty, Habitat for Humanity
- Stephanie Robinson, Unitek
- Chris Roup, NAMI
- Chuck Riojas, Trades/Apprenticeship
- Tamela Ryatt, Fresno Unified
- Scott Sailor, Fresno State
- Gary Schlueter, Fresno Adult School
- Genelle Taylor Kumpe, SJVMA
- Nuvia Varela, Regional Workforce Investment Board
- Jeremy Ward, Fresno Unified
- Michelle Wong, Meza Films/FCSS
- Valerie Vuicich, FCSS

#### Guests:

- Alex Alexandrou, Industrial Technology/Fresno State
- Juan Ambriz, Student
- Bitor Bravopena, Fresno Unified
- Karen Burrington, Fresno Unified
- Kevin Clifton, Fresno Unified
- Floridia Cheung, Fresno Unified
- Lena Covita, Student
- Jeff Delong, Fresno Unified
- Heather Cerda, Student
- Suki Dhillon, Fresno Unified
- Treasure Franklin, Student
- Roseanna Flores, Fresno Unified
- Nikki Henry, Fresno Unified
- Cara Jurado, Fresno Unified
- Tara Kaitfors, Fresno Unified
- Grady Lane, Fresno Unified
- Amera Neves, Student
- Troy Odell, Fresno Unified
- Iain Patterson, Fresno Unified
- Jennifer Pennington, Fresno Unified
- Andrea Reyes, Fresno County EDC
- Christina Rodriguez, Fresno Unified
- Maria Salinas, Fresno Unified
- Alexandria Sanchez, Habitat for Humanity
- Dina Scambray, Fresno Unified
- Phil Seichert, Fresno Unified
- Manuela Seja, Student
- Keisha Shabazz, Fresno Unified

- Marcus Spencer, Fresno Unified
- Marco Tovar, Fresno Unified
- Jon Troxell, Fresno Unified
- Ralph Vasquez, Fresno Unified
- Katie Wortman, Fresno Unified
- Michelle Mar, Fresno Unified
- Maritza Madrigal, Student
- Melissa Murphy, IMAGO
- Chris Navarro, Fresno Unified
- Bob Nelson, Fresno Unified
- Brandon Yang, Fresno Unified
- Pamm Zierfuss-Hubbard, Clovis Community College
- Taliya Xayarath, Student
- Joel Zapata, Student

\*As people were entering the meeting, Tara shared CTE Testimonial Video on facilities from October Board Meeting.

### **Welcome and Introductions:**

Chris Roup, CTE Advisory Chair, welcomed everyone to the meeting.

Co-Chair- Nuvia Varela asked everyone to enter their name and business in the chat as a form of sign in.

Jeremy Ward shared Measure M funding news about Duncan, Edison, and Sunnyside's new CTE facilities being approved at last night's Board Meeting. Unanimous vote from board to move buildings forward. Jeremy thanked all industry partners and people from top to bottom who have participated in this work.

Kristen Boroski also thanked Superintendent Bob Nelson, her team, the teachers, students, staff, parents, and community and industry partners who were all involved in this labor of love.

### **Old Business/Approval of Last Minutes:**

Nuvia asked for a motion to approve minutes from Sept. 24 meeting. Minutes were sent via calendar invite, and link was placed in the chat to review. Ralph Vasquez made motion to approve. Emil Milevoj seconded the motion. Everyone else then approved the minutes in the chat or aloud, with none opposed.

### **Update on Distance Learning/Virtual Work-Based Learning Experiences/CTE Update:**

Jeremy Ward, Executive Officer, briefly discussed CTE learning experiences that are moving forward despite the limitations of the pandemic, and turned it over to Jeff Delong, WBL Coordinator, to give more specifics.

Jeff Delong, Work-Based Learning Coordinator, shared about how virtual field trips, industry tours, and virtual interviews are taking place, creating a robust video library that will serve us well in the future, too. Virtual job shadow days are still going on. Two have happened already. Three more remain. Virtual learning has allowed us to increase participation since transportation is not a problem during virtual learning. Special thanks to Superintendent Bob Nelson for creating a virtual interview for students to access, as well, as an insight to the job of a Superintendent for the Education Job Shadow Day. Teachers have been doing a great job getting meaningful virtual audiences for students projects as well.

Jeremy Ward then introduced the new Fresno Unified Vision, Mission, Values, and Goals and turned it over to Bob Nelson, Superintendent, to go deeper into this Fresno Unified Update.

## **Vision, Mission, Values, and Goals:**

Bob Nelson, Superintendent, explained the background that led to this work. 70,000 people gave feedback to help shape the new plan. These were approved in October 2020 by FUSD Board Members. The District's goal is to provide a wide array of college and career readiness opportunities for all of our students. CTE is fundamentally about doing these things. FUSD wants students, family, and community to feel valued and be valued. Goals, measurable benchmarks, and metrics have also been added. Several of the bullet points under Goals are specific to the work of CTE. Kudos also to all the members of the Fresno Business Council and the work of internships being made available next semester to a group of our seniors. He thanked everyone on the call for the commitment of everyone to invest in our students.

Jeremy Ward then explained how the breakout rooms were going to work and shared the questions that would be needed for the Breakout rooms in relation to the District's New Mission, Vision, Student/Staff/Family Goals, 5-year Strategic Plan.

Question 1: How does CTE support and align to the new goals?

Question 2: What are future opportunities to consider as we Prepare Career Ready Graduates?

While Tara worked on getting everyone into Breakout Rooms, all were encouraged to share in the chat what they were most looking forward to with the upcoming holidays. Mike Betts then wanted to know what was next for CTE Education in FUSD. The Urban Design Academy (V-10) plans were briefly described, and its Logistics, Warehousing, and Distribution pathway were also mentioned.

Superintendent Bob Nelson pointed out that this project would allow our Alternative Ed students access to more robust CTE opportunities, as well.

## **Breakout Sessions (10 Groups/20 Minutes):**

Question 1: How does CTE support and align to the new goals?

Question 2: What are future opportunities to consider as we Prepare Career Ready Graduates?

### **Initial Breakout Room Notes**

Nicki Henry: Was talking with my team today about District level objectives that can move our district closer to our goals - EVERYONE agreed that we need to expand CTE, and we need to ensure that they amazing life skills embedded in our CTE programs are also embedded in our core curriculum!! We see the benefits so much in our students, we want that for everyone!

Chris Roup pointed out that in healthcare, diversity is important because people are more comfortable seeking care from people who are more like them.

Grady Lane discussed the Fresno Business Council Internship Pilot going on for next semester and how seeking out diversity is an important component.

Kristen Boroski discussed that is important for our students to be able to see the possibilities for themselves in many avenues, and how we need to continue the work of expanding CTE to younger grades.

Jonathan Bradford has worked for 20 different companies in 6 different sectors. It took him a while to find his passion and career path. He shares this when he speaks to students about how they have a much quicker way to find their career path (CTE opportunities).

Also from Nicki Henry: she knew she was going to college but had little plan. CTE would have helped give her more experiences. The hands-on experience is so important in that exploration. And our students talk about that SO much especially in distance learning - they are dying for more hands-on, interactive learning!

### **Breakout Room 1 – Jeff DeLong, Moderator**

Maria (teacher): Likes the college partnerships and the dual enrollment we offer to students. She said the support for teachers and students have been great and how CCR and staff help make it smooth for them.

Lene (student): Likes her Biomed pathway and really enjoyed how she could start in 9th grade and progress through to her senior year. She said Mr. Vasquez is great and enjoys all the experiences he creates for the students in the pathway. She also loves the COVID-19 course and said it shows how adaptable CTE is in modifying the curriculum to make things relevant. She said one thing she does not like is the gap in 10th grade, where there is no CTE course and less experiences.

Angeles (student): likes all the speakers that her pathway has had, and that it really works having industry come in to teach and explain things.

Pamm (post-secondary partner): Liked to hear all the great things that are happening at the high school level and how they help prepare students who are interested in similar CTE programs at the community college level. She is fairly new to her role and liked that there was great alignment between the high school CTE programs and the community college CTE programs.

### **Breakout Room 2 – Ralph Vasquez, Moderator**

Realistic goals. Some students are in high school to go through the motions but entering the pathway has helped. Student got to be a part of a UC Berkeley internship, and it was a great experience. Hands-on experiences “It wasn’t just school”. Team meetings, work-like experiences. Doing the internship has helped her work ethic – before always did work to pass. Doing the internship showed that doing the work can get you somewhere. Whatever you learn, can translate – COVID video conferencing is a great example. Hands-on learning is one of the best ways to do that. Learning digital and computer skills can translate to the world of work. Doing the internships will improve academic performance. Staff reflecting on different ways to impart the information. Life skills – life experiences are what CTE provides. What can help a little more is facilitated work for the family; not just focusing on the student in the room, but the family as well to do social-emotional learning in a whole-family setting. We do a good job of branching out, but we don’t give enough information about our pathways – the pathways sometimes sound generic when they are explained. Teachers have been so helpful – setting up meetings to accommodate health-related absence. Students are not always the first ones to reach out, and it’s important for the kids who are struggling. The office hours system is something to help academic support but also build student-teacher connections.

### **Breakout Room 3 – Cara Jurado, Moderator**

Importance of advisories and having robust industry advisories, importance of internship programs, dual enrollment credit programs, and apprenticeships. Love to see that the district heading in the right direction here but would like to see us adding more opportunities where possible.

Teacher preparation so they can offer more industry recognized certifications and program accreditation. Importance of getting teacher accredited. They have seen this become much more of a priority over the years, but the more the better.

### **Breakout Room 4 – Monorith Arun, Moderator**

Elizabeth (student): CTE expands our education. She didn’t know about all of the options she had and has learned about lots of options for college or career and different directions she can

go and where she belongs. My pathway helped me find what I am interested in. CTE pathways help students find what works best for them. I like the values and goals they are setting for the staff and students.

Roseanna (teacher): CTE pathway students can see that they mature faster compared to their peers. They learn real life scenarios and terminology and learning from teachers with real experience, and guest speakers with real experiences. This helps them mature a lot faster. Teachers can see how their views, attitudes, personality, and character change after taking pathway classes. It moves students into the right direction and directs them where they want to go.

Ayanna (student): CTE reinforces positive behavior from students and helps us learn. She was not good at math, but going into construction she learned that she can apply and use math that she did not normally like and use her abilities to create something. Some students with anger issues like to do the hands-on work and cut wood and build things and they are proud of what they make.

Elizabeth: We should be more involved with the communities especially our partners with the industry. We should have more interactive lessons rather than focusing on dedicated textbooks.

Roseanna: Take advantage of the opportunities such as aligning industry certifications that would get them entry level jobs after graduating.

Arrianna: There needs to be more awareness so students can find out what they are good at as well as breaking the barriers between gender bias among various industry.

#### **Breakout Room 5 – Florida Cheung, Moderator**

Rochelle (industry partner) wants to work with the photography side at SHS. Rochelle worked for FUSD as a cheerleading coach too. Rochelle has a daughter KCMS, then SHS next year. Create as many opportunities as possible for students to explore...high speed rail?

Clint (industry partner) built EHS 2012 building. Clint's grandparents were FUSD, but Clint went to Central. Born on Clinton and Cedar at Cedar Drugstore, named after Clinton. His advice, Align students in construction, etc. There are virtual and technology opportunities, but also limitations of the hands-on possibilities.

Jennifer Pennington (teacher) says we are speaking more of industry language, as opposed to Eduspeak.

#### **Breakout Room 6 – Katie Wortman, Moderator**

Edgar (industry): CTE has led to inside out learning technical, soft skills, employability skills. Excited to see it on paper and how it aligns.

Tamela (teacher): Use of Imago and reference back to Imago. Soft skills vs hard skills, in developing resumes, communicate clearly, how to shake hands. Like the graphic, humanized the graphic.

Genelle (industry): excited to hear Bob talk about developing students and being successful. Not just teaching to the test, developing students into be individuals.

Meaningful internships in January are in the process for 18 +and Fresno Unified as a pilot. This will start in March with Public Sectors and Business. Boosting student experiences in a current virtual model. 17-18 employers are ready to hire. Allowing our students to experience workplace learning. Imago lessons will be required to do these internships. Students are capable and ready for this opportunity. Resumes, Interviews will be another skill for students to brush up

on. Discussed possibility of breaking up the internship by 2/3 week increments where students will get a little taste of different jobs within the company, marketing, human resources, sales floor etc.

#### **Breakout Room 7 – Christina Rodriguez, Moderator**

Group discussed ways for CTE to support and align to the new plans.

Jon (teacher) discussed doing things that are enjoyable for students, interactive learning is valuable. Amara (student) added the benefits of hands-on experience help with understanding the topic(s) and would like to see more construction and welding opportunities at different sites. Mark (industry partner) discussed the importance of understanding real world consequences and the impact of what a job is really like upon or before graduation. Patti (job developer) agreed that partnerships with businesses do help to prepare Career Ready Graduates and future opportunities for students.

The group had questions about how decisions are made for courses and pathways offered at certain sites, how to determine which ones to focus on for the future workforce, and internship implementation. Mark would be happy to host interns this summer with his engineering firm and added that not all students are prepared to attend college, but it was important to ensure those students had options as well.

#### **Breakout Room 8 – Dina Scambray, Moderator**

Valerie (FCSS) asked the instructors how do you feel it will affect you? Marcus (teacher) says the new plan aligns perfectly because students need to see how academics align to real world. Bitor (teacher) agreed and said it is important to connect content to industry. He has been using guest speakers a lot so that students hear and understands the skills needed in industry and that it aligns with what he is teaching, especially during COVID. Valerie thought the language in our new plan is very receptive to CTE implementation. It seems that it is very powerful and finally gives CTE the place it needs to be, which is not always the case. Marcus again stated we need to let students know all subjects are connected to industry, not just CTE.

Stephanie (post-secondary) added we need to build upon & encourage FUSD to meet the needs of the community when growing programs and we need Healthcare workers. Michelle (industry/FCSS) said she agrees and with the Strong Workforce grant that she is working under, FUSD is building opportunities for students with those funds. Lastly, they all agreed that we need to show students successful professionals that look like them. I.e., a girl as a welder, a boy as a nurse, or a black student in an entrepreneurial role. These examples will help encourage that they can do it. Exposure at a young age, K-6, will help them see this and challenge them academically.

#### **Breakout Room 9 – Kei Shabazz, Moderator**

Phil Siechart (teacher): Discussed Shortage of opportunities from the Valley. We should just keep our eye out on evolving technology regardless of career sector. Alexandria (industry): Developing volunteer opportunities, internships, and certification opportunities for students. Great conversation about career journeys and being prepared for opportunities. One of the ways we can support the goals of the District is to be aware of the different CTE options available on school campuses.

#### **Breakout Room 10 – Troy Odell, Moderator**

Suggestions from this group included ideas such as each region could have a mini group to support the region with competitions between regions. Good future opportunities for student

voice/feedback to share what they are passionate about. Joel (teacher) shared that many students that have ideas may keep them to themselves. Example of student clubs, but afraid peers wouldn't join. Juan (student) stated students to not express their opinions as they believe they will get shut down, and added that students need additional supports or ways to incentivize students to share. Group discussed having a controlled environment to assist students in advocating for themselves. Emil (postsecondary industry partner) shared that counselors would have a big role in this work, and added student clubs are an important way to connect and spotlight what the group has accomplished. Chris (teacher) added always looking for expanding opportunities for all students. Ruby (student) shared an example of a desire to play football. She wanted to create a co-ed flag football team and 100 people signed up.

### **Public Comment/Announcements/Opportunities/Events:**

Co-Chair Nuvia Varela opened up the chat box for Public Comment. Christine Rodriguez, CTE Coordinator at Patino, shared Patino's Public Pitch Competition Opportunity tomorrow. Cara Jurado, CTE Coordinator at Duncan, shared the WBL experiences have been very powerful during this pandemic time. She shared about guest speaker from Pennsylvania today that was a powerful learning experience for her students. Chris Roup shared 2 resources for self-care and mental wellness during this very difficult, stressful time. Healthy habits and getting outside are very important always, but especially right now. She encouraged us to create these routines to keep ourselves mentally healthy and refreshed. She asked us to pass on this information with family and friends, as well. Tara will send the 2 fliers out to everyone.

Kristen Boroski made a motion to adjourn the meeting. Jonathan Bradford seconded the motion. None opposed.

### **Adjournment:**

Tara has sent out the calendar 'Save the Date' for Next Meeting: March 11, 2021. All will receive today's notes, recording, links from the chat. Everyone shared good wishes for a wonderful holiday and looked forward to seeing everyone back in 2021.

## Culture of Learning with High Expectations

**Core Belief:** Every student can and must learn at grade level and beyond

**Guarantee:** Every student moves a minimum of a grade level each year

**Instructional Focus:** Literacy and Math

### Career Technical Education Advisory Board Meeting

**DATE:** March 11, 2021

**LOCATION:** Zoom

**Meeting Minutes**

#### Voting Members:

- Kristen Boroski, Fresno Unified
- Mike Betts, Betts Co.
- Rochelle Cantu, Paul Mitchell The School
- Patricia Gutierrez, Fresno Unified
- Dr. Rene Kinman, UCSF
- Heather Marquez, Junior Achievement
- Emil Milevoj, Lyle Center for Innovation and Entrepreneurship
- Johnny Pecina, CMAC
- Stephanie Robinson, Unitek
- Chris Roup, NAMI
- Tamela Ryatt, Fresno Unified
- Scott Sailor, Fresno State
- Michael Silviera, Kaiser Permanente
- Gary Schlueter, Fresno Adult School
- Nuvia Varela, Regional Workforce Investment Board
- Jeremy Ward, Fresno Unified
- Drew Wilson, City of Fresno
- Michelle Wong, Meza Films/FCSS
- Valerie Vuicich, FCSS

#### Guests:

- Monorith Arun, Fresno Unified
- Samantha Bolin, Fresno Unified
- Bitor Bravo Pena, Fresno Unified
- Florida Cheung, Fresno Unified
- Jeff Delong, Fresno Unified
- Cara Jurado, Fresno Unified
- Tara Kaitfors, Fresno Unified
- Grady Lane, Fresno Unified
- Michelle Mar, Fresno Unified
- Troy Odell, Fresno Unified
- Jennifer Pennington, Fresno Unified
- Melissa Rodriguez, Fresno Unified
- Maria Salinas, Fresno Unified
- Keisha Shabazz, Fresno Unified
- Katie Wortman, Fresno Unified

\*As people were entering the meeting, Tara shared V-10 (formally called Urban Design Academy) Facilities Video showing plans for the new facility slated to be built at Ventura and 10th on the old Juvenile Hall site. A link to the video was shared in the chat as well. Links were placed in the chat for the agenda, previous minutes, and other site-based links shared for additional partner support.

#### Welcome and Introductions:

Chris Roup, CTE Advisory Chair, welcomed everyone to the quarterly District advisory meeting and asked everyone to enter their name and business in the chat as a form of sign in. Chris briefly reviewed roles of an Advisory member. She stressed the value of skills students receive when partners get involved in

projects and mentorships. Expanding CTE opportunities continues to be a goal for the District. She then turned meeting over to Co-Chair, Nuvia Varela.

### **Old Business/Approval of Last Minutes:**

Co-Chair, Nuvia Varela asked for a motion to approve minutes from meeting on Dec. 10th, 2020. Minutes were sent via calendar invite, and link was also placed in the chat for anyone who needed to review. Katie Wortman made motion to approve the minutes. Rochelle Cantu seconded the motion. Everyone else then approved the minutes in the chat or aloud, with none opposed.

### **CTE Updates:**

Next, Jeff DeLong, Work-Based Learning Coordinator, gave updates on Work Based Learning (WBL) and Internships. As of 3/4/21, there have been 25,326 WBL Engagements that have taken place so far this year. Jeff went on to thank all our partners who have helped make this happen. By allowing us to film at facilities and taking recorded tours has enabled our students to feel like they are there at your business, and the live (virtual) interactions you have provided have been invaluable. Conducting Job Shadow Days virtually had some benefits including allowing more students to participate without restrictions or transportation issues. Jeff shared the QR code for any interested in getting involved virtually (on slides and in chat).

Jeff also encouraged committee members to become more involved in Internships. He shared the current pilot collaboration with Fresno Business Council, Workforce Connection, and IMAGO. The College and Career Readiness office currently has two interns working virtually to assist the department in social media, marketing, and recruitment strategies. He shared that the District is working to create and streamline the Internship process and shared a separate QR code and link for that (on slides and in chat).

For the College and Career Readiness (CCR) Update, Jeremy Ward, Executive Officer, and Kristen Boroski, Career Readiness Director, spoke. First, Jeremy Ward thanked the Chairs, the Advisory committee and Jeff for the updates. He is also looking forward to how the Internship piece will grow. He then reviewed the District's new Strategic Plan that was shared by Superintendent Bob Nelson during last December's meeting and briefly reviewed the goals that directly correlate to our work in College and Career Readiness and the world of Career Technical Education. Jeremy asked, how will we measure the development of real-world skills. All partners will have opportunity to give input about what these necessary, meaningful assessments should include soon.

Kristen Boroski then reviewed key takeaways from the new District Mission, Vision Values, Goals and Objectives. She shared a summary of the breakout rooms that took place during the December meeting, clarifying that students, families, and staff were the three buckets related to the goals and all were represented in the breakout rooms. She also briefly recapped Industry priorities identified-- Certifications, Communication, Marketing, and Recognition. One area that came up in Breakout Room Discussions was Dual Enrollment. As an update, these options continue to be expanded throughout our District. Work-Based Learning also came up often, and as Jeff shared earlier, this will also continue to be a focus of expansion for the department. Providing students with necessary skill sets they are able to transfer and apply in new situations was another key area of focus. The virtual learning world has shown that students are able to pivot and continue their learning and transfer skills that they will be able to use in the future. Expanding CTE opportunities, programs and facilities while ensuring industry feedback and student voice were also important. Internships is one place CCR is leaning into and shared again how the two interns currently in the department would help add student voice to the process. Rochelle Cantu asked about which grades have CTE options across our system. Kristen provided a brief overview of what is available across the Fresno Unified system and how middle school students are given

information about the pathways, programs and courses available for them as they move into high school.

Regarding the CTE Facilities/Budget-Kristen gave a brief overview of the many new facilities that have been added over the past few years. She then reviewed CTE facility photos currently being completed at Hoover, McLane, Duncan, and Fresno High. Other sites were mentioned as well, and she thanked all of the committee members for their much-appreciated letters of support during grant submissions as part of the work in getting these new facilities moving forward.

Kristen also mentioned the facilities video that was shared at the beginning of the meeting. This video shows the plans for the V-10 (Ventura and 10th). This facility will be built at the site of the old juvenile hall. New facilities have also been approved at Sunnyside and Edison, also. Committee members were excited to see the new building plans and Jeremy shared a few of the programs that would be offered there would include Logistics, Distribution, Cyber Security and Social Entrepreneurship.

### **Public Comment:**

Co-Chair Nuvia Varela opened the meeting for Public Comment. Troy Odell shared a very successful virtual CS-CON (Computer Science Conference) at Edison and thanked the partners who participated. Cara Jurado shared the dates in April for Duncan's Virtual Senior Defenses, and thanked partners who had already signed up for this event. Tara shared a link in the chat box on behalf of Duncan for partners to select the day and time available to support with Duncan's virtual events. Nuvia encouraged industry partners to get involved in the many opportunities as able. Patti Gutierrez shared the date and link for the upcoming District Virtual Career Fair Event and how Industry Partners could sign up to participate. Tamela Ryatt shared an opportunity for partners to volunteer in her classroom so students could present virtually May 25-18th. Tara shared about the latest Spring CTE newsletter and provided link and called out that this edition was dedicated to Dale Costa, our Champion CTE Teacher who passed away in February. Kristen called on Valerie Vuicich as an amazing leader, thanked her for all her work in CTE, and congratulated her on her upcoming retirement. Several attendees also congratulated Valerie and thanked her for all she has done in the community. Chris Roup gave information about the virtual NAMI walk event on May 22, which will have a livestream portion during part of the day. Mental health awareness is an important body of work, so this is a great opportunity to raise awareness and encouraged members to get involved. Chalk challenges and messages of encouragement are another creative idea that could take place on or near campuses as students begin to return to school. Chris shared the link to register as well as social media hashtags to use as virtual walkers could tag and share photos nationally as this day was recognized as a United Day of Hope with 30 affiliates around the nation participating. Mono Arun shared two major events are happening at McLane. First, McLane's Virtual Health Fair and CTE Showcase would be a 5-day expo (April 19-23) where partners can provide feedback to student projects at each booth via a virtual link accessible in the evening or whenever is best. Second, Senior Portfolio day will be run the same way (May 17-22). He encouraged industry partner feedback on those 2 projects. Heather Marquez shared about the Junior Achievement Stock Market Challenge taking place virtually and shared the link to register. Johnny Pecina shared CMAC links for free online workshops as well as areas student can submit and share work using CMAC's platform.

Dr. Renee Kinman shared that it is helpful to have as much lead time as possible to be notified about events and thanked all for the advance notice of important date to note on the agenda. Dr. Kinman also discussed potential opportunities to work with residents in the PICU on research projects virtually.

Kristen and Tara shared briefly that Fresno Unified has been meeting with City of Fresno in relation to Mayor Dyer's Beautify Fresno Movement. Keisha Shabazz mentioned that Fresno high students would be volunteering as a part of that event on March 22nd.

Chris thanked Tara and Jeff for all their hard work on Advisory meetings, sub-committees, creating virtual opportunities, and sharing information for partners to participate in upcoming events.

**Adjournment:**

Prior to adjourning the meeting, Chris reminded all to review our last CTE Advisory meeting for this year, as well as the 2021/2022 meeting dates. Tara will share 'Save the Dates' for all, and everyone will receive today's notes, recording, links from the chat. Chris and Nuvia thanked all for attending the meeting and supporting students and staff in this work.

Next meeting will take place on May 6, 2021.

## Culture of Learning with High Expectations

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**Instructional Focus: Literacy and Math**

### Career Technical Education Advisory Board Meeting

**DATE: May 6, 2021**

**LOCATION: Zoom**

**Meeting Minutes**

#### Welcome and Introductions:

Chris Roup, Chair, welcomed everyone to today's Advisory Board meeting and asked all to please use the chat box to sign in and to include both their name and organization. Nuvia Varela, Co-Chair, also introduced herself and welcomed everyone. Chris asked for a motion to approve previous minutes. Tamela Ryatt made a motion to approve the minutes. Motion was seconded by Heather Marquez. All approved and no one opposed.

#### CTE Update:

- A. College & Career Readiness Updates Jeremy Ward, Executive Officer: Jeremy thanked everyone for coming, and gave a special thanks to teachers in today's meeting in light of this week being Teacher Appreciation Week as well as all the extra hard work they have done throughout this entire virtual and simultaneous learning year. Jeremy also shared about Skills Labs happening this summer to help CTE students get needed hands-on experiences. He also shared about other summer experiences that will be available to our Fresno Unified students. Brad Barret will be the newest member of the CTE team who will be joining us in the next few months to continue moving forward all the work that is currently happening.
- B. WBL Update- Jeff DeLong, Work-Based Learning Coordinator-Gave a huge thank-you to all who were involved in creating the virtual work-based learning experiences that happened this year. Jeff also shared about Internship opportunities that students have been participating in this year, and he also posted links about summer internship opportunities and the expansion of more available internships in the fall.
- C. CTE Grant Applications- Kristen Boroski, CTE Director-Kristen gave updates on the following grants, and discussed the approval needed for pathway requests for the 2021/22 application (in document that was sent out to all prior to the meeting).
  - a. CTE Incentive Grant
  - b. Strong Workforce Program
  - c. Perkins-Approve site/pathway requests for the district's 2021/22 application

Kristen asked if anyone had any questions in regards to the site/pathway requests. There was only one question (FCC), which was related to learning more about the pathway at Hoover that is needing a Pocket Air Lab at Hoover. Chris Roup then asked for a motion to approve the Perkins list. Valerie Vuicich approved and the motion was seconded by Heather Marquez. All approved and no one opposed.

**CTE Industry Partner Recognition:**

Kristen Boroski recognized that this year's partner awards were in honor of CTE Champion, Dale Costa, who passed away earlier this year. To help recognize the amazing contributions of our industry partners/CTE Champions, each CTE Coordinator shared briefly about which partners they wanted to highlight and who their CTE Champion was (see slides for specific industry partners from each site). At the end, Jeremy also recognized Valerie Vuicich, Executive Director of the CTE/ROP at Fresno County Superintendent of Schools Office, who is retiring this year. Tara Kaitfors thanked all the Industry Charis and Co-Chairs (in honor of the memory of CTE Campion Mike Schwan) for all the work they do on behalf of our Fresno Unified students all year long.

**Public Comment/Announcements:**

Robert Lewallen announced that there were HVAC Internship Opportunities for high school juniors and seniors (he put information in the chat box). As a result of these internships, students often secure jobs upon high school graduation.

Heather Marquez announced that Junior Achievement honors an Educator of the Year, and this year's winner is our own Tara Kaitfors.

Mono Arun wanted to let everyone know that McLane has an opening for an AME (Arts, Media, and Entertainment) Career and Technical Education Teacher next school year.

Christine Rodriguez shared that Patino was named as a California Distinguished School.

Troy O'Dell announced that Edison's Green Academy become a Distinguished Lighthouse Academy this year and their Computer Science became a NAF (National Academy Foundation) Academy.

Mike Silveira reminded everyone to please get vaccinated.

Chis Roup shared that mental health is important. Please reach out for help if you need it. The NAMI walk is also virtual this year, for all who want to participate.

Damon Thomas gave updates on their summer programs and is thankful for the partnership with Patino as many Patino students become his employees.

Kristen Boroski shared about Summer Camp opportunities for K-12 Fresno Unified students. She also gave brief CTE Facilities updates happening at Fresno High, Sunnyside, Duncan, and Edison, thanking all partners for their many efforts in supporting all the incredible work that is moving forward.

**Adjournment:**

With no further questions or comments, Chris Roup asked to adjourn the meeting at 4:28 and thanked all committee members for attending. Next advisory meeting date is set for September 23, 2021, at 3:30 pm.