# Culture of Learning with High Expectations

**Core Belief:** Every student can and must learn at grade level and beyond  
**Guarantee:** Every student moves a minimum of a grade level each year  
**Instructional Focus:** Literacy and Math

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## Career Technical Education Advisory Board Meeting

**DATE:** September 13, 2016  
**LOCATION:** Duncan Polytechnical High School, Room 56

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<table>
<thead>
<tr>
<th>Topic</th>
<th>Speaker</th>
</tr>
</thead>
</table>
| Welcome and Introductions | College and Career Readiness Department  
Mike Schwan, District Chair  
Advisory Board Members |

### Outcomes:
- Approve Minutes from previous meetings  
- Approve Bylaws and discuss staff roles  
- Presentation to include:  
  - Fresno Unified District Goals  
  - Review Industry Subcommittees, launch criteria and roles  
  - Review calendar proposal for future meetings  
  - Review Report Out document for Sub-committees  
  - Update on Career Technical Education in Fresno Unified  
  - Industry Announcements, Questions, Suggestions or Comments

### Next Steps:
- Google Survey for October/November for District and Industry Sub-Committee Meetings  
- Tour of Duncan CTE Classrooms- optional  
- Thank you to Duncan Polytechnic for hosting this meeting, and JROTC and Duncan Student Ambassadors for assisting.

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**Thank you for attending! Your time, feedback, and input are important to us!**
Save the Dates

Manufacturing Day – October 4th, 2016, at Institute of Technology
Career Tech Expo – October 19th, 2016, at the Fresno Convention Center/Exhibit Hall
Fresno Unified Job Shadow Day – February 2nd, 2017
Fresno ROP Advisory Night – March 2nd, 2017, at Clovis North
Career Skills Challenge – March 30th, 2017, at Fresno City College
Manufacturing Summit – April 20th, 2017, at the Fresno Convention Center
**Culture of Learning with High Expectations**

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Instructional Focus: Literacy and Math

**Career Technical Education Advisory Board Meeting**

**DATE:** September 13, 2016

**LOCATION:** Duncan Polytechnical High School

**Meeting Minutes**

**Attendees:**

- Juan Alvarez, USDA-HSINP
- Edgar Blunt, Career Pillar/IMAGO
- Brent Camacho, Fresno City College
- Karen DeOrian, Fresno Unified Special Education
- Sam Geil, Manufacturing Alliance
- Ivonne DerTorosian, Hospital Council
- Valerie Fisher, Health Workforce Initiative
- Rachel Flores, Union Bank
- Sam Geil, Manufacturing Alliance
- Leon Hoover, Kingsview
- Blake Konczal, Fresno Regional Workforce Investment Board
- Scott Lewis, Carpenters Training Committee for Northern California
- Robert Martinez, Fresno City College
- Rochelle Martinez-Cantu, Paul Mitchell The School
- Beth Mily, Geekwise/Bitwise Industries
- Dr. Scott Moore, Lyles Center for Innovation and Entrepreneurship
- Nichole Mosqueda, Camarena Health Center
- Melissa Murphy, Career Pillar
- Deborah Nankivell, Fresno Business Council
- Jesus Olaguez, Junior Achievement/KOJ Consulting
- Bill Robinson, SOL Development
- Stephanie Robinson, Fresno City College
- Dan Sousa, State Center Community College District
- Gary Schlueter, Fresno Adult School
- Ed Schmalzel, Clovis Adult
- Mike Schwan, RSD Total Control
- Brett Taylor, Patiño School of Entrepreneurship
- Randy Wallace, Network2Action
- Brent Watkins, Fresno Unified Parent
- Nuvia Varela, Fresno Regional Workforce Development Board

**College and Career Readiness Staff:**

- Sally Fowler, Executive Officer
- Grady Lane, Manager
- Jeff Delong, Work Based Learning Coordinator
- Tara Loll, Business Engagement Coordinator
- Monorith Arun, Pathway Coordinator McLane
- Ralph Vasquez, Pathway Coordinator Bullard
- Katie Navarette, Pathway Coordinator Duncan
Welcome and Introductions:

Mike Schwan, District Chair, opened the meeting at 12:00pm and welcomed all the Board Members in attendance. Mike introduced himself and announced he will be chairing today’s meeting in place of Rachel Flores, who decided to return to school. Rachel said a few words about her new plans and thanked the board for her time as chair. All attendees briefly introduced themselves.

Minutes and By-laws Review:

Mike made a call to review and approve the minutes from the June meeting. Revision was made to include individuals not previously noted as being present and motion to approve was made by Edgar Blunt, and seconded by Stephanie Robinson.

Mike made a call to review and approve CTE Advisory Committee By-laws. Tara Loll addressed a few clarifying questions, and discussed highlighted changes made to the by-laws after initial review in June. Tara explained these would act as operating instructions moving forward for this committee, as well as industry sub-committees once established. These by-laws are amendable at any time. Mike Schwan volunteered his services as chair, and asked if anyone else would like to serve as chair. No volunteers came forward. Motion to approve by-laws and Mike Schwan as chair was made by Stephanie Robinson and seconded by Gary Schlueter.

District Goals, Industry Sub-committees, and Career Technical Education (CTE) Updates:

Sally Fowler addressed the board and provided context around the district goals and visions for student success. Tara Loll discussed the roles and responsibilities of the sub-committees, the sub-committee launch criteria, and proposed calendar for future meetings. She referred the committee members to various handouts in their packet to provide a more detailed description of pathways, programs and courses related to each sub-committee. After review of the sub-committees and launch dates, Tara thanked Stephanie Robinson and Dan Sousa for volunteering to chair the first two sub-committees, Health and Human Services and Industrial Manufacturing and Technology. The goal is to have all sub-committees established by the end of the academic year 2016/2017. The second phase to launch will include Education/Child Development/Public Service and Business and Entrepreneurship by December 2016. The final phase will include Agriculture/ Natural Resources and Digital Media/Arts/Design to launch by February 2017. Tara asked that she be contacted if there is an interest in serving on any of the sub-committees, or if members have partner connections they would chose to refer. Mike Schwan asked for motion to approve the sub-committee structure, launch criteria, calendar and report out document. Motion to approve all aspects of the sub-committees was made by Dan Sousa and seconded by Sam Geil. Sally stood to address Career Technical Education updates. The discussion highlighted specific elementary experiences, from 3rd grade through 6th grade; new pathways developed for 2016/2017; summer internships for teachers and students and professional learning for Linked Learning teacher teams. She also addressed recent updates to Duncan Polylechnical High School’s facilities and industry endorsed equipment; expanded offerings at Patino, as well as the addition of the 11th grade students.

Industry Announcements:

Sam Geil discussed Manufacturing Day and luncheon, and they are still looking for companies to take part in the event, which will be held at Institute of Technology on October 4, 2016. Sam also discussed the San Joaquin Valley Manufacturer’s Association Quarterly Meetings, with the next one to be held at the Madera County office of Education on December 16, 2016.
Brett Taylor, Principal at Patino School of Entrepreneurship, announced the upcoming Hack-A-Thon, taking place on September 24, 2016 at Patino and in partnership with Geekwise Academy and AT&T. This is an 8 hour event where high school students will solve problems with code.

Fresno County Office of Education will host its Career Tech Expo Night on October 19, 2016 at the Fresno Convention Center. Students across the valley will attend.

**Closing Remarks:**

Jeff Delong announced there will be a feedback survey following the Advisory Board meeting that will gather information from members about future meetings, interest in becoming a sub-committee member or chair, interest in hosting a job shadow on National Job Shadow day February 2, 2017, and input on future communication strategies regarding Fresno Unified Career Technical Education Programs.

Tara directed attendees to review the back of the agenda for additional future event dates:

- **Manufacturing Day** – October 4, 2016, at the Institute of Technology
- **Career Tech Expo** – October 19, 2016, at the Fresno Convention Center/ Exhibit Hall
- **Fresno Unified Job Shadow Day** – February 2, 2017
- **Fresno ROP Advisory Night** – March 2, 2017, at Clovis North
- **Career Skills Challenge** – March 30, 2017, at Fresno City College
- **Manufacturing Summit** – April 20, 2017, at the Fresno Convention Center

**Adjournment:**

Advisory Board Members were thanked for their attendance and meeting was adjourned at 1:00pm, with a tour of Duncan’s facilities to follow. Sally thanked Jeremy Ward, Principal at Duncan Polytechnical for hosting and special thanks to the JROTC students who assisted at this event.

Next meeting is scheduled for November 14th from 3-4:30pm at Sunnyside High School.
Culture of Learning with High Expectations  
Core Belief: Every student can and must learn at grade level and beyond  
Guarantee: Every student moves a minimum of a grade level each year  
Instructional Focus: Literacy and Math  

Career Technical Education Advisory Board Meeting  
DATE: November 14, 2016 3:00 pm – 4:30 pm  
LOCATION: Sunnyside High School  

**Purpose:** Our purpose is to synchronize the work of our various teams to operationalize our vision for student success and theory of action by supporting CCR team members in problem solving and making timely effective decisions in support of student achievement.  

**Norms:** Be on Time; Be Present; Be Decisive; Spread Joy; Live the Commitments  

**Commitments:**  
1. We promise to operate with integrity and character  
2. We are outstanding results producers  
3. We promise to build capacity and inspire the best in others  

<table>
<thead>
<tr>
<th>Time</th>
<th>Description</th>
<th>Purpose/Learning</th>
<th>Presentor</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00 PM</td>
<td>Welcome and Introductions</td>
<td>Introductions to include Co-Chair, Darryl Du’Chene of City of Fresno.</td>
<td>Mike Schwan, Advisory Board Chair</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Explain objectives of meeting.</td>
<td></td>
</tr>
<tr>
<td>3:10 PM</td>
<td>Review Meeting Minutes</td>
<td>Review and approve minutes from 9/13/16 meeting</td>
<td>Mike Schwan</td>
</tr>
</tbody>
</table>
| 3:15 PM  | Sub-Committee Report Outs            | Health and Human Services & Industrial Manufacturing and Technology – Initial meeting report outs | Stephanie Robinson  
|          |                                      |                                                                                  | Dan Sousa  
|          |                                      |                                                                                  | Tara Loll |
| 3:25 PM  | Membership Overview                  | Share list of current members and discuss terms of membership (1 or 2 year rotating terms) | Mike Schwan  
|          |                                      |                                                                                  | Darryl Du’Chene                                |
| 3:30 PM  | CTE Update                           | Fresno Unified School District Career Technical Education Update                 | Sally Fowler                                  |
| 3:35 PM  | Highlight of Recent Event            | Work Based Learning highlights & report out to discuss expectations for data reporting | Jeff Delong                                   |
|          | and Industry Partner recognition     |                                                                                  |                                               |
| 3:50 PM  | Industry Announcements and Public Comment | Community and Industry partners to share with Board current events and/or report on past events | Advisory Board                               |
| 4:00 PM  | Next Meeting 2/16/17 Meeting Adjournment Tour of Sunnyside classrooms | Tour of Sunnyside Career Technical Education (CTE) classrooms to follow meeting (optional) | Sunnyside Students                            |
Additional Upcoming Events

- Community Outreach Business Proposals – December 5-7, 2016 at Duncan Polytechnic. Please email Tara at tara.loll@fresnounified.org for additional information.
- Fresno Unified Job Shadow Day – February 2, 2017
- CTE Advisory Board Meeting – February 16th, 2017 – 3:30 PM at Hoover High School
- Fresno ROP Advisory Night – March 2, 2017 at Clovis North
- Career Skills Challenge – March 30, 2017 at Fresno City College
- Manufacturing Summit – April 20, 2017 Fresno Convention Center

Please scan image to subscribe to our Fresno Unified Career Technical Education Newsletter or send a text to 42828 with the message CCR to subscribe!
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Career Technical Education Advisory Board Meeting
DATE: November 14, 2016
LOCATION: Sunnyside High School
Meeting Minutes

Voting Members:
- Cara Arbogast, Fresno Unified
- Kay Bertken, League of Women Voters
- Mike Betts, Betts Manufacturing
- Kristen Boroski, Fresno Unified
- Erica Coyanubias, Fresno Unified Student
- Karen DeOrian, Fresno Unified
- Darryl Du’Chene, City of Fresno
- Valerie Fisher, Health Workforce Initiative
- Sally Fowler, Fresno Unified
- Sam Geil, Manufacturing Alliance (SJVMA)
- Blake Konczal, Fresno Regional Workforce Investment Board
- Scott Lewis, Carpenters Training Committee for Northern California
- Heather Marquez, Junior Achievement
- Robert Martinez, Fresno City College
- Beth Mily, Geekwise
- Dr. Scott Moore, Lyles Center for Innovation and Entrepreneurship
- Nichole Mosqueda, Camarena Health Center
- Melissa Murphy, Career Pillar/IMAGO
- Cesar Perez-Villegas, CMAC
- Stephanie Robinson, Fresno City College
- Scott Sailor, CSUF
- Mike Schwan, RSD Total Control
- Brett Taylor, Fresno Unified
- Jeremy Ward, Fresno Unified
- Nuvia Varela, Fresno Regional Workforce Development Board

Guests:
- Carlos Arredondo, Fresno Unified
- Monorith Arun, Pathway Coordinator McLane
- Pat Chacon, Fresno Unified
- Jeff Delong, Work Based Learning Coordinator
- Arianna Delrea, Fresno Unified Student
- Grady Lane, College and Career Readiness Manager
- Tara Loll, Business Engagement Coordinator
- Wendy McCully, Fresno Unified
- Troy O’Dell, Pathway Coordinator Edison
- Katrina Poitras, American Red Cross
- Julia Reese, College and Career Readiness Manager
- James Statler, Fresno Unified
- Brian Sue, Fresno Unified
- Ralph Vasquez, Pathway Coordinator Bullard
- Eddie Zamora, Federal Credit Union
Welcome and Introductions:
Mike Schwan, District Chair, opened the meeting at 3:06pm and welcomed all the Board Members in attendance. Mike introduced himself and attendees briefly introduced themselves. Mike introduced Darryl Du’chene as potential incoming co-chair. A motion was made to accept Darryl Du’chene as co-chair. Motion was approved and seconded.

Minutes Review:
Mike made a call to review and approve the minutes from the September meeting. A motion to approve minutes was accepted and seconded.

Sub-Committee Report Outs:
Mike introduced Stephanie Robinson, Chair for Health and Human Services Sub-Committee. The first meeting for Health and Human Services took place on October 27th. Stephanie provided a brief overview of that meeting, and that the next meeting was scheduled for January 19th, 2017. Dan Sousa, Chair for Industrial Manufacturing and Technology sub-committee could not attend today’s meeting, so Tara Loll reported out for the Industrial Manufacturing and Technology sub-committee meeting that took place on October 27th. Tara also provided an update on the next sub-committees expected to launch in December- Business and Entrepreneurship and Education, Child Development, and Public Service.

Membership Overview:
Darryl shared a system for terms of membership for the Advisory Committee. The terms limits for each Committee Member were staggered and will end after one or two years, developing a system of periodic on-boarding of new members. Mike asked if there were any questions regarding the terms; and there were none.

CTE Update:
Sally Fowler, Fresno Unified Executive Officer, referred back to the CTE Advisory Committee list and shared that this list was Board approved last Wednesday, November 9th. The Graduate Profile was also approved on November 9th. Sally emphasized the Graduate Profile’s focus on communication and technology for future graduates. She described the work the College and Career Readiness department completed in preparing this; as well as developing a K-12 College and Career Continuum. Sally provided examples of experiences for all grade levels, including Bricks 4 Kids, Kids Invent! and Career Cruising. Sally reminded the Advisory Committee that regardless of location or disability, all students would receive experiences ranging from guest speakers to employer visits and industry tours. Employers highlight academic content and how it is used in the workplace with the end goal being to expose students to a wide variety of occupations early and often.

Work-Based Learning and Industry Recognition:
Jeff Delong presented information about Work-Based Learning and how Fresno Unified is tracking those engagements in order to measure and show growth. The majority of the experiences were in the category of work permit, elementary experiences, career exploration and guest speakers. To summarize, last school-year there were 16,173 Work-Based learning experiences. This school year, we have already captured 13,218 work based learning engagements. Jeff discussed the Opportunity for Involvement
form, explaining how to potentially expand the number of work-based learning opportunities. Jeff described some recent events and highlighted some industry partners who assisted in the success of the events. For example, American Red Cross partnered with Hoover High School’s Public Service pathway students and Paul Mitchell-The School to provide a ‘zombie apocalypse’, creating an opportunity to learn disaster preparedness, while looking the part of zombies (make-up provided by Paul Mitchell students).

Roosevelt Health pathway students recently interviewed health partners their own questions and writing a narrative essay upon completion. Duncan students invited industry partners to act as a panel providing feedback while students pitched preliminary community business proposal plans with final projects to be completed in December. Recently students from McLane, Roosevelt, Fresno High, and Patino attended the Central Valley Venture Forum, to listen to speakers discuss how to start a business. Hoover High students attended a PG&E Job Shadow event via Junior Achievement, touring the offices and talking with employees in various positions there. Jeff reiterated the opportunity for Advisory Committee members to promote and get involved with Fresno Unified Career Technical Education, specifically work-based learning and reminded members of the Fresno Unified Job Shadow Day taking place on February 2nd, 2017. Mike Schwan urged the committee to become more involved and discussed his recent visit to Fresno High’s engineering class, in which he will be working with students on a specific project in the spring of 2017.

Industry Announcements:

Sam Geil discussed the San Joaquin Valley Manufacturer’s Association Quarterly Meetings, with the next one to be held at the Madera County office of Education on December 9th, 2016. Sam reminded committee members of the Manufacturing Summit to be held April 20th with 16 vignettes on manufacturing and leadership. 2 keynote speakers including John Hofmeister- former President of Shell Oil, and Katherine Derosaer, who led the Dream it, Do it campaign in Virginia, which hopes to launch here in the Valley as well. Sam told the committee of a VIP reception to be held on April 19th with live music and pre-registration required. Sam shared a video from Edge Factor called “I believe”, available on YouTube.

Brett Taylor, Principal at Patino School of Entrepreneurship, reported that 11 Patino students are currently competing in the Innovation Challenge at San Jose State University, against college students. Sally Fowler asked how students were prepared and Brett responded that students completed their 10th grade internships, consistently competing in pitch competitions, leading up to a May ‘Shark Tank’ event, which is open to the public. 17 student-run companies have launched this year including a device that senses ground moisture to regulate sprinklers, another has a solar work-hat with internal AC, and one company is developing an app to develop social services for supports with problems like bullying.

Monorith Arun, Pathway Coordinator for McLane, reported December 9th will be a Mock Interview day for students and asked for potential volunteers from industry to assist with interviews.

Closing Remarks:

Jeff reminded the committee of the Job Shadow date of February 2, and to contact him if they had an interest in hosting a student. Tara reported there will be a CTE newsletter in the New Year, and to subscribe to this electronic newsletter by texting ‘CCR’ to the number 42828.
Tara directed attendees to review the back of their agenda for additional future event dates:

- Fresno Unified Job Shadow Day – February 2\textsuperscript{nd}, 2017
- Fresno ROP Advisory Night – March 2\textsuperscript{nd}, 2017, at Clovis North
- Career Skills Challenge – March 30\textsuperscript{th}, 2017, at Fresno City College
- Manufacturing Summit – April 20\textsuperscript{th}, 2017, at the Fresno Convention Center

**Adjournment:**

Mike and Darryl closed the meeting at 3:54 with no further comments, thanked all for coming, and reminded all of the optional student led tours to begin immediately following the meeting. Tara thanked the students who were there to assist with tours of the CTE classrooms at Sunnyside.

Next meeting is scheduled for February 16\textsuperscript{th}, 2017 at Herbert Hoover High School.
**Culture of Learning with High Expectations**

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Instructional Focus: Literacy and Math

**Career Technical Education Advisory Board Meeting**

**DATE:** February 16, 2017, 3:30-5:00pm  
**LOCATION:** Hoover High School

**Purpose:** Our purpose is to synchronize the work of our various teams to operationalize our vision for student success and theory of action by supporting CCR team members in problem solving and making timely effective decisions in support of student achievement.

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</thead>
<tbody>
<tr>
<td>3:30 PM</td>
<td>Hoover Pathway exhibits</td>
<td>Description of pathways, student projects, and activities</td>
<td>Pathway lead teachers and pathway students</td>
</tr>
<tr>
<td>3:50 PM</td>
<td>Welcome and Introductions</td>
<td>Advisory board members and guests</td>
<td>Darryl Du’Chene</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>Review Meeting Minutes</td>
<td>Review and approve minutes from 11/14/16 meeting</td>
<td>Darryl Du’Chene</td>
</tr>
</tbody>
</table>
| 4:05 PM | Sub-Committee Chair Report Outs      | • Health and Human Services  
• Education, Child Development, and Public Service  
• Industrial Manufacturing and Technology  
• Business and Entrepreneurship                  | Stephanie Robinson  
Vicki Pontius  
Dan Sousa  
Xavier Martinez                                      |
| 4:25 PM | CCR Website Feedback                 | Industry feedback on website; reconstruction and interactive options             | Iain Patterson, Fresno Unified                 |
| 4:50 PM | Industry Announcements and Public Comment | Community and Industry partners to share with Board current events and/or report on past events | Advisory Board                                 |
| 5:00 PM | Next Meeting  4/27/17               | Hoover High School Tour directly after meeting (optional)                          | Hoover High Pathway Coordinator               |

Meeting Adjournment – Thank you!!
# CTE Advisory Meeting Schedule - Save the Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4/27/17</td>
<td>3:30-5:00</td>
<td>Roosevelt High School – Room TBD</td>
</tr>
<tr>
<td>8/31/17</td>
<td>3:30-5:00</td>
<td>McLane High School – Room TBD</td>
</tr>
<tr>
<td>11/30/17</td>
<td>3:30-5:00</td>
<td>Fresno High School – Room TBD</td>
</tr>
<tr>
<td>2/22/18</td>
<td>3:30-5:00</td>
<td>Edison High School – Room TBD</td>
</tr>
<tr>
<td>4/26/18</td>
<td>3:30-5:00</td>
<td>Bullard High School – Room TBD</td>
</tr>
</tbody>
</table>

## Additional Upcoming Events

Please contact Tara.loll@fresnounified.org for additional information

<table>
<thead>
<tr>
<th>Event</th>
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<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education, Child Development, Public Service Sub-Committee</td>
<td>2/21/17</td>
<td>3:30 – 5:00 pm</td>
<td>Fresno Pacific University</td>
</tr>
<tr>
<td>Hoover High Career Fair</td>
<td>2/23/17</td>
<td>9:00 am – 12:00 pm</td>
<td>Hoover High School</td>
</tr>
<tr>
<td>Agriculture and Natural Resources Sub-Committee</td>
<td>2/28/17</td>
<td>3:30 – 5:00 pm</td>
<td>Sunnyside High School</td>
</tr>
<tr>
<td>Fresno Regional Occupational Program (ROP) Advisory Night</td>
<td>3/2/17</td>
<td>5:00 – 8:30 pm</td>
<td>Clovis North High School</td>
</tr>
<tr>
<td>Digital Media, Arts, Design Sub-Committee</td>
<td>3/8/17</td>
<td>3:30 – 5:00 pm</td>
<td>Roosevelt High School</td>
</tr>
<tr>
<td>Health and Human Services Sub-Committee</td>
<td>3/16/17</td>
<td>8:00 – 9:30 am</td>
<td>Clovis Community College-Herndon Campus</td>
</tr>
<tr>
<td>Apprenticeship Day</td>
<td>3/16/17</td>
<td>10:00 am – 1:00 pm</td>
<td>UA Local 246 Plumbers and Pipefitters</td>
</tr>
<tr>
<td>Roosevelt College and Career Fair</td>
<td>3/20/17</td>
<td>9:00 am – 12:00 pm</td>
<td>Roosevelt High School</td>
</tr>
<tr>
<td>Women in Trades</td>
<td>3/17/17</td>
<td>10:00 am – 1:00 pm</td>
<td>UA Local 246 Plumbers and Pipefitters</td>
</tr>
<tr>
<td>Sunnyside College and Career Fair</td>
<td>3/20/17</td>
<td>8:00 am – 2:30 pm</td>
<td>Sunnyside High School</td>
</tr>
<tr>
<td>Fresno High Career Fair</td>
<td>3/23/17</td>
<td>8:00 am – 12:00 pm</td>
<td>Fresno High School</td>
</tr>
<tr>
<td>Business and Entrepreneurship Sub-Committee</td>
<td>3/23/17</td>
<td>3:30 – 5:00 pm</td>
<td>TBD</td>
</tr>
<tr>
<td>Career Skills Challenge</td>
<td>3/30/17</td>
<td>8:00 am – 4:00 pm</td>
<td>Fresno City College</td>
</tr>
<tr>
<td>10th Annual Middle School Tournament of Technology</td>
<td>4/1/17 (with online judging 3/17-3/23)</td>
<td>7:30 am – 3:00 pm</td>
<td>Rutherford B. Gaston Sr. Middle School</td>
</tr>
<tr>
<td>Education, Child Development and Public Service Sub-Committee</td>
<td>4/4/17</td>
<td>3:30 – 5:00 pm</td>
<td>TBD</td>
</tr>
<tr>
<td>Duncan Polytechnic College and Career Fair</td>
<td>4/6/17</td>
<td>9:00 am – 1:00 pm</td>
<td>Duncan Polytechnic</td>
</tr>
<tr>
<td>Edison High College and Career Fair</td>
<td>4/7/17</td>
<td>9:00 am – 1:00 pm</td>
<td>Edison High School</td>
</tr>
<tr>
<td>Patino School of Entrepreneurship College and Career Fair</td>
<td>4/18/17</td>
<td>9:00 am – 12:00 pm</td>
<td>Patino School of Entrepreneurship</td>
</tr>
<tr>
<td>Design Science College and Career Fair</td>
<td>4/18/17</td>
<td>9:00 am – 12:00 pm</td>
<td>Design Science High School</td>
</tr>
<tr>
<td>Manufacturing Summit</td>
<td>4/20/17</td>
<td>7:30 am – 3:30 pm</td>
<td>Fresno Convention Center</td>
</tr>
<tr>
<td>Emerging Leaders Employment Expo</td>
<td>4/20-4/21/17</td>
<td>9:00 am – 2:00 pm</td>
<td>Fresno City College</td>
</tr>
<tr>
<td>JE Young College and Career Fair</td>
<td>4/26/17</td>
<td>9:00 am – 12:00 pm</td>
<td>JE Young High School</td>
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Instructional Focus: Literacy and Math

Career Technical Education Advisory Board Meeting
DATE: February 16, 2017
LOCATION: Hoover High School
Meeting Minutes

Voting Members:
• Juan Alvarez, USDA-HSINP
• Edgar Blunt, IMAGO
• Kristen Boroski, Fresno Unified
• Karen DeOrian, Fresno Unified
• Ivonne Der Torosian, Hospital Council
• Darryl Du’Chene, City of Fresno
• Sam Geil, Manufacturing Alliance
• Renee Kinman, UCSF
• Scott Lewis, Carpenters Training Committee for Northern California
• Sharon Liquori, Fresno Unified
• Heather Marquez, Junior Achievement
• Robert Martinez, Fresno City College
• Xavier Martinez, Workforce Connection
• Rochelle Martinez-Cantu-Paul Mitchell the School
• Phil Meyer, Valley PBS
• Beth Mily, Geekwise
• Dr. Scott Moore, Lyles Center for Innovation and Entrepreneurship
• Melissa Murphy, Career Pillar/IMAGO
• Cesar Perez-Villegas, CMAC
• Luke Pryor, CSUF
• Becky Quiring, Fresno Unified
• Stephanie Robinson, Fresno City College
• Bill Robinson, SOL Development
• Scott Sailor, CSUF
• Gary Schlueter, Fresno Adult School
• Dan Sousa, Fresno City College
• Brett Taylor, Fresno Unified
• Jeremy Ward, Fresno Unified
• Craig Wilson, USDA-HSINP

Guests:
• Monorith Arun, Pathway Coordinator McLane
• Rosemary Armard, FCDPH
• John Baker, Fresno Unified
• Blaise Chaney, Fresno Unified
• Courtney Curtis, Fresno Unified
• Chris Gage, Fresno Unified
• Grady Lane, College and Career Readiness Manager
• Tara Loll, Business Engagement Coordinator
• Chris Marquez, Fresno Unified
• Mark McCollough, Fresno City College
• Greg McAllister, Habitat For Humanity
• Courtney McMahon, Clovis Adult
• Tamara Orozco, Fresno Unified
• Julia Reese, College and Career Readiness Manager
• Sarah Soghomonian, Valley PBS
• Sandy Steele, CCBE
• James Stotler, Fresno Unified
• Beau Sunahara, Fresno Unified
• Hector Vasquez, Fresno Fire
Welcome and Introductions:
The meeting began with exhibits displayed by Hoover Pathway students and teachers to provide an overview and description of CTE offered at Hoover High. Darryl Du’Chane, District Co-Chair, called the meeting to order at 3:50pm and welcomed all the Board Members in attendance. Rebecca Wheeler, Principal for Hoover High, welcomed the advisory committee members to her campus and thanked them for being there to interact with the students. Darryl introduced himself and attendees briefly introduced themselves. Darryl announced his job change and need for a replacement co-chair.

Minutes Review:
Darryl made a call to review and approve the minutes from the November meeting. A motion was made to approve minutes was accepted and seconded.

Sub-Committee Report Outs:
Darryl introduced Stephanie Robinson, Chair for Health and Human Services Sub-Committee (HHS). Stephanie described the work of the sub-committee while Ivonne Der Torosian of the Hospital Council explained how the Health Task Force and sub-committee were working together to expand health career pathways, opportunities and resources. HHS is working with schools to improve teacher knowledge and student information while the task force is working with industry leads. The Sub-committee and Health Task Force established and divided six tasks. HHS has started with standardization of application materials and certifications for pathways, and emphasized relations with employers that will ultimately help alleviate the shortage in qualified healthcare workers. Stephanie discussed the need for a co-chair for the sub-committee. Stephanie explained a recent opportunity scheduled with Sunnyside High school to tour Fresno City College nursing facilities. The next meeting for HHS is scheduled for March 16th, 2017.

Tara Loll introduced Health Marquez, as co-chair for the Education, Child Development and Public Service sub-committee. Heather reported the sub-committee met on December 12th, with a secondary meeting scheduled for March 13th where planning a strategic mission and vision will be on the agenda.

Tara introduced Dan Sousa as Chair for the Industrial Manufacturing and Technology sub-committee. Dan reported the sub-committee has met informally in an effort to get to know each other. The first meeting was held at Duncan on October 27th to meet with some instructors on ways to evaluate and support the programs there. A second meeting will take place today following this advisory meeting to discuss a mission and vision for the sub-committee and establish a co-chair.

Xavier Martinez was introduced as the Chair for the Business and Entrepreneurship Sub-committee. The first meeting was held December 9th at Patino School of Entrepreneurship, followed by a second meeting on January 26th at the Lyle Center for Innovation and Entrepreneurship. Laurie Zaninovich is now the Co-Chair for the Business and Entrepreneurship Sub-committee. Xavier reported on the good representation from a wide variety of businesses in the group and asked for any suggestions or ideas to be emailed to him directly. Xavier’s email address is xmartinez@workforce-connection.com. The sub-committee was working to develop a vision and mission statement as well as how to help students access tools whether new to a business pathway or as a graduate. The third meeting will take place in March at Bitwise Industries.

Tara Loll reported on the final two committees, Agriculture and Natural Resources and Digital Media, Arts, and Design scheduled to launch by March.
**CCR (College and Career Readiness) Website Feedback:**

Iain Patterson, Fresno Unified Teacher on Special Assignment, discussed ideas to improve our website presence by incorporating specific links for students, teachers, and community partners. Iain brought up the website on the overhead projector to allow the committee members to view, and a survey was passed out to collect feedback and suggestions from the advisory committee. He asked the committee to reflect on the information from the lens of a parent, student, teacher, and industry partner. The goal is to make a useful website with resources available for everyone in the community. Ideas shared out included adding a front page quick link for parents to review school site offerings and placing a link to jobs more prominently. A suggestion was made to make the website more school site focused as people tend to identify with schools in their area/region with shortcuts to ‘what is offered where’ and clear transfer policies and guidelines. Another suggestion disagreed, stating students may be drawn to a school based on the pathways or course offerings that would lead to a particular career. A question was asked on the ability for the site to be mobile friendly, as kids are generally using smart phones to access information. A suggestion was made to make the site more student-friendly (Ex: using words like ‘Shark Tank’ instead of entrepreneur) while using images of both male and females in various roles to avoid stereotypes in terms of career options. Iain thanked the committee for their feedback and reminded them to complete the survey. Tara collected the survey results.

**Industry Announcements and Public Comment:**

Darryl opened the meeting for announcements or comments.

Cesar Perez-Villegas from CMAC announced a Western Regional conference for community media access held in Fresno at the Doubletree on March 8th-10th.

Sam Geil, of San Joaquin Valley Manufacturing Alliance, announced the Manufacturing Summit taking place on April 20th, where a special showcase area on high school and college student projects would be displayed. SJVMA very interested in getting more students to attend and supplied 200 student scholarships for free admission to the Manufacturing Summit to students in Clovis, Fresno and Central Unified School Districts. Sam described the Dream It, Do It initiative and the task force designed to involve different districts in the Valley and support manufacturing opportunities within the community.

Beth Mily of Bitwise/Geekwise Industries reported on the job shadow experience with Fresno Unified students on February 2nd. She recommended this opportunity to all community members and stated the employees enjoyed it as a way to reflect on their various positions from a different perspective. She added students had really great questions and were highly engaged.

Phil Meyer of Valley PBS also reported on the job shadow experience. He described how the students were able to see the production process from start to finish and emphasized the importance of reading, writing, and editing a broadcast. Phil also mentioned the 40th anniversary of Valley PBS would be celebrated with a Gala on April 12th, with seats and tables available for purchase to those interested.

Heather Marquez of Junior Achievement reported on an upcoming Social Innovation Camp, where students would be asked to solve a social issue. Heather stated there were still 5 spots left for this camp, and invited everyone to come to the award ceremony on March 16th at 1:00pm at University of Phoenix.

Tara briefly reported on the statistics from the Job Shadow Day, and recognized and thanked the partners that participated in the event.

Dan Sousa reminded the Industrial Manufacturing and Technology Sub-committee members that there would be a short sub-committee meeting following this evening’s meeting and to please stay to participate.
Closing Remarks:
Darryl directed attendees to review the back of their agenda for additional future event events and Advisory meetings.

Adjournment:
With no further comments, Darryl thanked all committee members for coming and reminded all of the optional student led tours to begin immediately following the meeting. Tara thanked the students who were on hand to showcase their pathways at Hoover. Darryl adjourned the meeting at 4:56PM.

Next meeting is scheduled for April 27th from 3:00-4:30PM at Roosevelt High School.

CTE Advisory Meeting Schedule – Save the Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>4/27/17</td>
<td>3:30-5:00</td>
<td>Roosevelt High School – Room TBD</td>
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<tr>
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## Culture of Learning with High Expectations

**Core Belief:** Every student can and must learn at grade level and beyond  
**Guarantee:** Every student moves a minimum of a grade level each year  
**Instructional Focus:** Literacy and Math

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### Career Technical Education Advisory Board Meeting

**DATE:** April 27, 2017  
**LOCATION:** Roosevelt High School Library

**Purpose:** Our purpose is to synthesize the work of our various teams to operationalize our vision for student success and theory of action by supporting CCR team members in problem solving and making timely effective decisions in support of student achievement.

**Norms:** Be on Time; Be Present; Be Decisive; Spread Joy; Live the Commitments

**Commitments:**
1. We promise to operate with integrity and character  
2. We are outstanding results producers  
3. We promise to build capacity and inspire the best in others

---

### Meeting Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Description</th>
<th>Purpose/Learning</th>
<th>Presentor</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30 PM</td>
<td>Roosevelt Student Exhibits</td>
<td>Description of pathways, student projects, and activities</td>
<td>Pathway teachers and students</td>
</tr>
<tr>
<td>3:50 PM</td>
<td>Welcome and Introductions</td>
<td>Fresno Unified Board Member, Elizabeth Jonasson Rosas to introduce Mayor Lee Brand</td>
<td>Mike Schwan, Chair</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>Review Meeting Minutes</td>
<td>Review and approve minutes from 2/16/17 meeting. Nomination for Co-Chair.</td>
<td>Mike Schwan, Chair</td>
</tr>
</tbody>
</table>
| 4:05 PM | Sub-Committee Chair Report Outs                  | • Health and Human Services  
• Education, Child Development, and Public Service  
• Industrial Manufacturing and Technology  
• Business and Entrepreneurship  
• Agriculture and Natural Resources  
• Digital Media, Arts, and Design | Chris Roup, Co-Chair  
Vicki Pontius, Chair  
Jeremy Ward, Co-Chair  
Xavier Martinez, Chair  
Mary Willis, Chair  
Marc Blake, Chair |
| 4:25 PM | Workforce Development Board                      | Update on labor market data, occupational outlook and sector growth              | Christine Nutting  
Joseph Oaxaca                      |
| 4:55 PM | Industry Announcements & Public Comment          | Community and Industry partners to share with Board current events and/or report on past events | Advisory Committee                |
| 5:00 PM | Adjournment                                       | Roosevelt High School Tour of CTE classrooms directly after meeting (optional)    | Roosevelt High Pathway Coordinator |
General CTE Advisory Meeting Schedule

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**Additional Events**

Please Contact [Tara.loll@fresnounified.org](mailto:Tara.loll@fresnounified.org) for additional information.

<table>
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<th>Event</th>
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<tbody>
<tr>
<td>Digital Media, Arts, and Design Sub-Committee</td>
<td>5/2/17</td>
<td>3:30-5:00pm</td>
<td>Bullard High</td>
</tr>
<tr>
<td>Health and Human Services Sub-Committee</td>
<td>5/4/17</td>
<td>8:00-9:30am</td>
<td>Clovis Community College, Herndon campus</td>
</tr>
<tr>
<td>Skilled Trades Student Workshop</td>
<td>5/5/17</td>
<td>9:30-2pm</td>
<td>Harris Construction</td>
</tr>
<tr>
<td>CTE Summit</td>
<td>5/9/17</td>
<td>4:30-7:30pm</td>
<td>Duncan Polytechnic</td>
</tr>
<tr>
<td>Fresno Unified School District Student Scholarship Dinner</td>
<td>5/10/17</td>
<td>5:00-9:00pm</td>
<td>Golden Palace</td>
</tr>
<tr>
<td>Sunnyside Ag Expo</td>
<td>5/11/17</td>
<td>3:00-5:00pm</td>
<td>Sunnyside High</td>
</tr>
<tr>
<td>Duncan Showcase Night</td>
<td>5/11/17</td>
<td>5:00-7:00pm</td>
<td>Duncan Cafeteria</td>
</tr>
<tr>
<td>Business and Entrepreneurship Sub-Committee</td>
<td>5/18/17</td>
<td>3:30-5:00pm</td>
<td>McLane High</td>
</tr>
<tr>
<td>Kids Invent Innovation Day</td>
<td>5/23/17</td>
<td>2:00-8:00pm</td>
<td>SaveMart Center</td>
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<tr>
<td>Digital Media, Arts, and Design Sub-Committee</td>
<td>5/25/17</td>
<td>3:30-5:00pm</td>
<td>TBD</td>
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<tr>
<td>Edison STEM Expo</td>
<td>5/26/17</td>
<td>9-12:30pm</td>
<td>Edison Cafeteria</td>
</tr>
<tr>
<td>Agriculture and Natural Resources Sub-Committee</td>
<td>6/1/17</td>
<td>3:30-5:00pm</td>
<td>Hoover High</td>
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Fresno Unified Career Technical Education Newsletter: send a text to **42828** with the message CCR to subscribe!

*Purpose: The Advisory Board makes recommendations regarding the expansion of programs, curriculum, and professional learning. The Advisory Board will become familiar with the challenges facing public schools and become advocates and stakeholders, while helping to ensure high quality, relevant preparation for the workforce. The Advisory Board also assists with providing resources, marketing pathway opportunities, engaging work-based learning experiences, and student scholarships.*
Welcome and Introductions:

The meeting began with exhibits displayed by Roosevelt students and teachers to provide an overview and description of CTE offered at Roosevelt School of Performing Arts. Committee members discussed aspects of the student’s work, and asked questions. Mike Schwan, CTE Advisory Chair, called the meeting to order at 3:53pm and welcomed all the Board Members in attendance. Mike asked all to silence phones and commented on the big agenda today. He also thanked the teachers and students in their booths for their displays. Mike then introduced Board Trustee, Elizabeth Jonasson Rosas who thanked all for attending and the support of CTE/importance of college AND career readiness. Trustee
Rosas introduced the Mayor of Fresno, Mr. Lee Brand, who is a former Roosevelt Rough Rider. Lee Brand thanked Fresno Unified for the invitation to attend as he graduated in 1967 from Roosevelt. He is a major supporter of CTE and will focus on economic development and transformation of the Fresno economy. Lee Brand’s goal is to erase Fresno’s record of high unemployment, poverty and crime and the need to establish a trained workforce. He described the focus on triangle of 99 and 41 freeways. He expanded on some of the highlights including landing Ulta, which will bring in many jobs and close to landing Amazon. He has been looking at Ecommerce centers- started these efforts 10 years ago. Success breeds success, more we get more want to come. Amazon would be the largest single employer in our city’s history. Lee Brand ended by stating he is in full support of increasing CTE in Fresno and will assist/support from his position the work to build out campuses and get people employed.

Interim Supt. Bob Nelson was also introduced. He thanked Mayor Lee Brand for support of our students and their Career Tech options. He thanked all of the committee members for being there and for their ongoing support or our programs.

Lastly, Roosevelt staff and students- presented Roosevelt gear to the mayor saying ‘Once a Rough Rider, always a Rough Rider’. All students and staff shook the Mayor’s hand and thanked him for being there.

Mike Schwan introduced Michelle Wong and asked all committee members and guests to briefly introduce themselves.

Minutes/Co-Chair Approval:

Mike Schwan asked committee to review minutes from previous meeting on February 16th. Motion to approve minutes was moved by Vicki Pontius and Marc Blake seconded the motion. All in favor, none opposed.

Mike re-introduced Michelle Wong as a potential Co-Chair, as that position was available. Michelle gave a brief summary of her position with IMAGO and the social/emotional intelligence lessons and focus on soft skills in development. She offered to step in as a Co-Chair for this committee. Mike made a motion to approve. Motion was approved by Sally Fowler and seconded by Bill Robinson. All in favor, none opposed.

Sub-Committee Report Outs:

Before the Sub-Committees began their report outs, Mike Schwan discussed the critical nature of the Sub-Committees, as they have the goals to find out what is needed, list concerns, and keep things going by increasing work-based learning opportunities and assist teachers in creating those. Mike invited all committee members to attend Sub-committee meetings specific to their industry content as the dates for these meetings were listed on the back on the agenda.

Chris Roup, Co-Chair for Health and Human Services, discussed the sub-committee’s mission statement and overall goals to adopt a standard general application and orientation plan for all students interested in internships within a health care facility. Chris also shared some of the opportunities recently completed with students from Sunnyside. Dr. Renee Kinman extended an invitation to two medical residents to attend the sub-committee, and both have now dedicated all of next school year to working with Fresno Unified students, and have met with some faculty to develop projects. She also shared how the E3 network was launched and a very necessary program to connect teachers, students, and industry.

Xavier Martinez, Chair for Business and Entrepreneurship, gave a recap of the meetings thus far, and added there was a good mix of education, workforce, and entrepreneurs at these meetings. was introduced as the Chair for the Business and Entrepreneurship Sub-committee. Xavier explained this sub-committee is committed to having monthly meetings to get things going and invited committee members to attend the next meeting. He gave a brief summary of all meetings held thus far, and how
the meetings were rotating to various businesses in an effort to learn what each is doing within the community.

Vicki Pontius, Chair for Education, Child Development, and Public Service, reported out on the meetings for this sub-committee. She discussed the need to determine a set schedule for meetings as it may be difficult to get teachers and industry together. She reported increased interest in CTE classes, which was a good thing.

Mary Willis, Chair for Agriculture and Natural Resources, reported out on the 2 meetings this sub-committee has had so far. She shared the mission/vision statement and deliverables discussed including increasing work based learning opportunities including guest speakers, job shadows, and student tours. She commented on the fact that students do not know the full scope of what types of occupations are within Agriculture. Mary shared statistics with the group that across the nation we were 20,000+ graduates short in Agriculture and Natural Resources, particularly in the central valley. She also described the mentoring programs at Fresno State that involves pairing high school instructors with higher education faculty, in an effort to have curriculum alignment.

Mike Schwan reported on the Industrial Manufacturing and Technology Sub-committee, as the Chair was not available to report. He shared that they had spent some time getting to know the Duncan teachers and the needs related to their particular courses. At the last meeting, we had machinists in Transportation from Fresno Unified present, who were very willing to have students come and visit to get a sense of their occupations.

Marc Blake, Chair for Digital Media, Arts, and Design, reported on this newly established sub-committee. He recently created a Facebook page for activities related to this sub-committee and explained this could be shared with students as well. Marc shared his email address for suggestions or to participate on this committee. m@markblake.com

Mike Schwan thanked all chairs for their report outs, and reminded committee members of the important to continue to grow these sub-committees for increased value and impact on Fresno Unified Pathways and Programs.

Workforce Development Board presentation:

Christine Nutting began the presentation for the Workforce Development Board and gave a brief summary of their resources and goals. She stressed the importance of informed career choices, while helping businesses to find and prepare the future workforce.

She shared a report on industry sector growth within Fresno County included the health industry, retail, food processing (manufacturing), logistics, and information services. Her presentation included an occupational outlook for each sector. She had an additional handout that Tara can send out electronically that refers to local career areas and salaries. Christine also commented on a lack of soft skills is hurting employers, which is why working with the youth is so important.

Joseph Oaxaca, works with the youth in his program called All Youth One System. He discussed the resources and services available within this system including academic and career assistance. Joseph explained there are Work-Based Learning resources within his organization up to 20% of the budget, and answered questions from the committee members.

Industry Announcements and Public Comment:

Mike called for industry comment. There were some clarifying questions from the presentation regarding transportation for CTE work site tours, etc.

No other comments.
Mike reminded committee to review the back of the agenda for additional events with dates, times and locations.

**Closing Remarks:**
Mike thanked Roosevelt staff and faculty for hosting the event. Motion to adjourn meeting at 4:57 was made and seconded with unanimous approval.

**Adjournment:**
With no further comments, Mike closed the meeting, thanked everyone again and reminded them of the next meeting taking place in August at McLane High School.

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